

Neovest, Inc.
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Neovest Announces Appointment of Greg Cook as New Chief Executive Officer

Mr. Greg Cook to Lead Company's Executive Operations; Brings Substantial Experience as Former Chief Technical Officer

OREM, Utah 14 October 2015 – Neovest, Inc. today announced that its board of directors appointed Mr. Greg Cook as President and Chief Executive Officer. Mr. Cook previously served as Chief Technical Officer.

Neovest, a global provider of buy- and sell-side trading technologies and software, revealed that Mr. Cook assumed the responsibilities of CEO once former CEO Mr. Bryce Byers announced his retirement.

“Greg’s proven leadership in various roles over the past 17 years has made him a natural fit to succeed as CEO,” said Byers. “I fully expect Neovest to grow and innovate under Greg’s vision and direction.”

Mr. Cook is a founding member of Neovest, starting with the firm in 1998 when the company operated as Roberts-Slade, Inc. Mr. Cook started on the technical support desk and has taken on greater responsibility in various departments including quality assurance, program management, and Executive Director of Software Development, where he oversaw all software technological advances.

Mr. Byers served as President and CEO of Neovest since April 2002. During his tenure Neovest rose as an industry leader in the trading technology industry for institutional clients. Mr. Byers also orchestrated the sale of Neovest to J.P. Morgan in 2005.

“The past 25 years with Neovest have been an amazing journey,” said Byers. “As the FinTech landscape continues to evolve, I feel Greg’s previous role as CTO will serve him well as he navigates Neovest in an ever-changing financial environment.”

“I look forward to the new role as CEO with Neovest and will continue to position Neovest as an innovative market leader,” said Cook. “Neovest’s continued financial growth and technological development are without question the main directives.”

About Neovest, Inc.

Neovest, Inc. is a premier OEMS trading system for global multi-asset, multi-broker electronic trading. As an independently operated technology company, Neovest provides a fully integrated front-to-back solution leveraged by the industry’s most advanced buy- and sell-side clients. For more information visit www.neovest.com.

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